



BUSINESS LAW SECTION
OF THE FLORIDA BAR

**Sponsorship
Opportunities
2020-2021**

About the BUSINESS LAW SECTION



Thank you for considering a sponsorship opportunity with the Business Law Section of The Florida Bar. We are the primary resource for Florida business lawyers who seek practical information about business law developments in business entities, securities, bankruptcy, banking, commercial finance, franchise, antitrust, intellectual property and computer law. The section was organized in 1970. Our group works closely with Florida lawyers, law school faculty, law students, professional service providers and the entire business community in Florida.

We cannot accomplish the goals of the BLS without sponsors like you. The BLS provides its members with resources and information to assist them in counseling and guiding their business clients. The BLS services an important role in shaping legislation and commercial law policy on subjects ranging from commercial litigation to alternative dispute resolution. These laws and policies impact BLS members and their clients, as well as businesses like yours. Along with you, all of the members of the BLS share a common interest in the laws affecting Florida's businesses, including corporate, contract, bankruptcy, franchise, antitrust, securities, and intellectual property law.





WHY Sponsor the BLS???



Access:

Provide you and your company with direct access to leading business lawyers in Florida, including leaders and key decision makers at many of Florida's largest and most influential business law firms.



Shape the Landscape:

Provide you and your company with the ability to help propose and shape business law legislation in Florida.



Reach:

Provide you and your company with direct access to thousands of Florida lawyers from Pensacola to Key West.



Insight:

Provide you and your company with early bird access to unique updates and information regarding Florida legal and business market trends.



Relationships:

Provide you and your company with the ability to interact with BLS lawyers in a relaxed atmosphere, such as at the annual Labor Day Retreat, and to build meaningful, long-term business relationships.



THE BUSINESS LAW SECTION IS FLORIDA'S PRIMARY RESOURCE

for promoting
business-friendly
legislation





ANNUAL SPONSORSHIP OPPORTUNITIES



Diamond Sponsorship -- \$10,000



Sapphire Sponsorship -- \$7,500



Emerald Sponsorship -- \$5,000



Gold Sponsorship -- \$2,500

Detailed information on the next 3 pages





DIAMOND ANNUAL SECTION SPONSORSHIP



Benefits

- Recognition as a Diamond Annual BLS Section Sponsor, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as a Diamond Annual BLS Section Sponsor
- Recognition at the annual BLS Executive Council Spring Retreat (whether virtually or in-person)
- Recognition as a Diamond Annual BLS Sponsor at all four (4) annual BLS meetings (whether virtually or in-person)
- Sign with Sponsorship posted at all in-person BLS events (if any)
- Opportunity to present 1, 1 hour CLE to BLS membership

TOTAL INVESTMENT _____ **\$10,000**



SAPPHIRE ANNUAL SECTION SPONSORSHIP



Benefits

- Recognition as a Sapphire Annual BLS Section Sponsor, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as a Sapphire Annual BLS Section Sponsor
- Recognition at the annual BLS Executive Council Spring Retreat (whether virtually or in-person)
- Recognition as a Sapphire Annual BLS Sponsor at all four (4) annual BLS meetings (whether virtually or in-person)
- Sign with Sponsorship posted at all in-person BLS events (if any)
- Opportunity to present 1, 1 hour CLE to BLS membership

TOTAL INVESTMENT

\$7,500



EMERALD ANNUAL SECTION SPONSORSHIP



Benefits

- Recognition as an Emerald Annual BLS Section Sponsor, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as a Emerald Annual BLS Section Sponsor
- Recognition at the annual BLS Executive Council Spring Retreat (whether virtually or in-person)
- Recognition as a Emerald Annual BLS Sponsor at all four (4) annual BLS meetings (whether virtually or in-person)
- Sign with Sponsorship posted at all in-person BLS events (if any)
- Opportunity to present 1, 1 hour CLE to BLS membership

TOTAL INVESTMENT

\$5,000



GOLD ANNUAL SECTION SPONSOR



Benefits

- Recognition as a Gold Annual BLS Section Sponsor, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as a Emerald Annual BLS Section Sponsor
- Recognition at the annual BLS Executive Council Spring Retreat (whether virtually or in-person)
- Recognition as a Gold Annual BLS Sponsor at all four (4) annual BLS meetings (whether virtually or in-person)
- Sign with Sponsorship posted at all in-person BLS events (if any)

TOTAL INVESTMENT

\$2,500