



BUSINESS LAW SECTION

OF THE FLORIDA BAR

MEMBERSHIP COMMITTEE

Meeting Agenda

September 2, 2020 at 1:00 p.m.

- A. [Introduction of Membership Committee](#) (Chair: Dyanne Feinberg, Vice Chair: Terry Sanks, Second Vice Chair: Dana Robbins, Judicial Chair: Hon. Karen Specie)

- B. [Scholars Program](#)

After careful consideration and discussion, the Membership Committee determined that in light of the pandemic, we will re-tool the Scholars Program for the 2020-2021 year.

Accordingly, the Membership Committee decided that the best use of the Scholars Program this year is to hold separate events (via Zoom or in-person) at each of the Florida law schools. Each committee member has been assigned one or more law schools and will contact the BLS Faculty Liaison at each law school (or attempt to recruit one for those law schools who do not have a BLS Faculty Liaison) to set up one or more events at the law school in the Fall and later semesters.

We intend to create a general PowerPoint/video presentation that can be adapted for each school that promotes the BLS, to be presented at these events.

The Membership Committee contacted the BLS Faculty Liaison at each school to invite the business students to attend the virtual meetings/events at the Retreat this year, and forwarded them the Zoom link. We hope that the students were able to take advantage of this opportunity.

We also intend to perform a review of the success rate of the Scholars' program (how many joined the BLS one year after admission, 3 years after admission, etc., for example) in order to have guidance going forward.

C. Other Membership Drives

The Membership Committee also intends to focus this year on obtaining new members who are already in practice doing bankruptcy and business law, but who are not presently members of the BLS. We will attempt to hold joint networking events with local bar associations and other Florida Bar Sections to obtain new members, to the extent that we are able to have such events given the current events.

We also intend to brainstorm on recognizing law firms that have a high number or high percentage of BLS members. We believe that doing so may help to push other firms to have their attorneys join the BLS. This recognition can be through a link on the BLS website and, once we meet again in person, as a slide show at a BLS luncheon.

Finally, we intend to review our Membership Committee Webpage and create marketing materials advertising the benefits of membership in the BLS.