



BUSINESS LAW SECTION

OF THE FLORIDA BAR



Labor Day Retreat
Sponsorship Opportunities
2022-2023

About the BUSINESS LAW SECTION



Thank you for considering a sponsorship opportunity with the Business Law Section of The Florida Bar. We are the primary resource for Florida business lawyers who seek practical information about business law developments in business entities, securities, bankruptcy, banking, commercial finance, franchise, antitrust, intellectual property and computer law. The section was organized in 1970. Our group works closely with Florida lawyers, law school faculty, law students, professional service providers and the entire business community in Florida.

We cannot accomplish the goals of the BLS without sponsors like you. The BLS provides its members with resources and information to assist them in counseling and guiding their business clients. The BLS services an important role in shaping legislation and commercial law policy on subjects ranging from commercial litigation to alternative dispute resolution. These laws and policies impact BLS members and their clients, as well as businesses like yours. Along with you, all of the members of the BLS share a common interest in the laws affecting Florida's businesses, including corporate, contract, bankruptcy, franchise, antitrust, securities, and intellectual property law.



WHY Sponsor the BLS???



Access:

Provide you and your company with direct access to leading business lawyers in Florida, including leaders and key decision makers at many of Florida's largest and most influential business law firms.



Shape the Landscape:

Provide you and your company with the ability to help propose and shape business law legislation in Florida.



Reach:

Provide you and your company with direct access to thousands of Florida lawyers from Pensacola to Key West.



Insight:

Provide you and your company with early bird access to unique updates and information regarding Florida legal and business market trends.



Relationships:

Provide you and your company with the ability to interact with BLS lawyers in a relaxed atmosphere, such as at the annual Labor Day Retreat, and to build meaningful, long-term business relationships.



THE BUSINESS LAW SECTION IS FLORIDA'S PRIMARY RESOURCE

for promoting
business-friendly
legislation



THE BUSINESS LAW SECTION OF THE FLORIDA BAR

This confirms that _____ agrees to pay \$_____

COMPANY NAME

to serve as a sponsor of the Business Law Section as _____

SPONSOR LEVEL

EVENT SPONSORSHIP (if applicable) _____

NAME _____ POSITION _____

FIRM/COMPANY NAME _____

ADDRESS _____

PHONE NUMBER _____ EMAIL: _____

FIRM/COMPANY NAME AS IT SHOULD APPEAR ON SPONSORED MATERIALS:

TO PAY BY CREDIT CARD:

For security purposes, we are no longer able to accept credit card payments by mail. Please log into your membership portal or call the accounting department at (850) 561.5831 to pay with a credit card.

TO PAY BY CHECK:

Please make check payable to THE FLORIDA BAR BUSINESS LAW SECTION and mail with this form to:

Stefanie Svisco, BLS Section Administrator
The Florida Bar
651 E. Jefferson Street
Tallahassee, FL 32399-2300



ANNUAL SPONSORSHIP OPPORTUNITIES



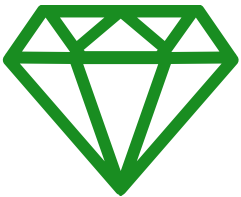
Legacy Sponsorship--\$15,000



Diamond Sponsorship--\$10,250



Sapphire Sponsorship--\$7,750



Emerald Sponsorship--\$5,250

Detailed information on the next 4 pages





LEGACY ANNUAL SECTION SPONSORSHIP

Benefits

- Annual BLS Section Sponsorship, including exclusive sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as Legacy Annual Sponsor
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than LD Retreat)
- Recognition as a Legacy Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition on all printed Retreat materials as Legacy Annual BLS Sponsor
- Recognition at Saturday Labor Day Retreat Luncheon & Retreat Dinner events
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit
- Advertising on Back Cover of on-site Labor Day Retreat brochure
- Two (2) reserved tables at all Labor Day Retreat meal events
- Five (5) complimentary Labor Day Retreat registrations
- 4x6 display table at Labor Day Retreat
- Large sign at registration table

TOTAL INVESTMENT ————— **\$15,000**

Have A QUESTION? CALL (850)561.5630/ EMAIL [SSVISCO@FLORIDABAR.ORG](mailto:ssvisco@FLORIDABAR.ORG)



DIAMOND ANNUAL SECTION SPONSORSHIP

Benefits

- **Recognition on BLS Website and in all BLS member communications as Annual Diamond Sponsor**
- **Exclusive Sponsorship at Labor Day Retreat of one of the following: (based on availability at time of submission of written sponsorship pledge)**
 - Friday Night Dinner Sponsorship (logo On ticket)
 - Olympics Event- Family Sunday Event (flags displayed during event)
 - Boat Trip Sunday- (logo on ticket)
 - 10K Alley Friday Night (logo at entrance and on screens around arcade)
- **Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)**
- **Invitation to present CLE program to members with BLS promotion (other than LD Retreat)**
- **Recognition as a Diamond Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor**
- **Recognition at Saturday Labor Day Retreat Luncheon & Retreat Dinner events**
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Two (2) reserved tables at all Labor Day Retreat meal events**
- **Four (4) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

TOTAL INVESTMENT ————— **\$10,250**

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SAPPHIRE ANNUAL SECTIONSPONSORSHIP

Benefits

- **Annual BLS Section Sponsorship, including sponsorship of a BLS Substantive Committee**
- **Exclusive Sponsorship at Labor Day Retreat of one of the following: (based on availability at time of submission of written sponsorship pledge)**
 - Friday Night Dinner (logo on admission tickets)
 - Saturday Night Dinner (logo on admission tickets)
 - Valet Parking Services (logo on ticket)
 - Wi-Fi (password name)
 - Logo on Hotel Room Key
 - Casino Night Sponsor (name on Chips)
 - Friday Night Hospitality Suite
 - Saturday Night Hospitality Suite
 - Sunday Brunch (logo on ticket)
 - Opening Night Dinner Entertainment
 - Selfie Swing (Located in main registration area and set for full weekend)
 - Lanyards
 - Welcome Bag
 - Sponsorship of Service Project
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Recognition on BLS Website and in all BLS member communications as Annual Sapphire Sponsor**
- **Invitation to attend annual BLS Executive Council Spring Retreat (location varies)**
- **Invitation to present CLE program to members with BLS promotion (other than LD Retreat)**
- **Recognition as a Sapphire Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition at all annual meetings of sponsored Committee**
- **Recognition on all printed LD Retreat materials as Sapphire Annual BLS Sponsor**
- **One (1) reserved table at a Labor Day Retreat dinner event**
- **Three (3) complimentary Labor Day Retreat registrations**
- **Opportunity to provide promotional materials in Labor Day Retreat kit**

TOTAL INVESTMENT

\$7,750

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EMERALD ANNUAL SECTION SPONSORSHIP

Benefits

- **Recognition as an Emerald Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition on BLS Website and in all BLS member communication as an Annual Sponsor**
- **Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor**
- **Exclusive sponsorship of one of the following:**
 - Invitation to present 1 hour CLE program at one of the substantive committee meetings at Retreat (based on on availability at time of written sponsorship pledge)
 - 1 Hr. Leadership in the Bar CLE Sponsorship
 - Keynote Speaker Sponsorship for Saturday Lunch
 - Whiskey Tasting
 - Business Court Roundtable
 - Drink Tickets (logo on ticket)
 - Casino Gift Baskets
 - Sponsorship of Friday Reception
 - Sunday Cabanas at Pool or Beach
 - Sponsorship of Saturday Reception
 - Signature Drink (drink named after sponsor)
 - Zen Den (logo displayed during set times of use by group)
 - Beach Retreat (flags displayed during event)
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

TOTAL INVESTMENT ————— **\$5,250**

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LABOR DAY RETREAT EVENT ONLY SPONSORSHIP OPPORUNITIES

Labor Day Weekend

Platinum Labor Day Retreat Sponsorship- \$3,750

Gold Labor Day Retreat Sponsorship- \$2,750

Silver Labor Day Retreat Sponsorship- \$1,750

Bronze Labor Day Retreat Sponsorship- \$750

Detailed information on the next 4 pages





PLATINUM Labor Day Retreat SPONSORSHIP

Benefits

- **Recognition as a Platinum Labor Day Sponsor**
- **Recognition on BLS Website and in all BLS member communication as a Platinum Labor Day Sponsor**
- **Recognition on all printed Retreat materials as a Platinum Labor Day Sponsor**
- **Exclusive sponsorship of one of the following:**
 - Sponsorship of Friday Photobooth
 - Sponsorship of Saturday Photobooth
 - Saturday Members Only Breakfast
 - College Football Hospitality Suite
 - "Kiddie Corner" Gifts for Casino Kids Games
 - Trolley for Travel of Dine Around Sunday Night
 - Saturday Members Only Lunch
 - Wine Tasting
 - Friday Night Karaoke
 - Sunday Reception
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

TOTAL INVESTMENT ————— **\$3,750**

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GOLD Labor Day Retreat SPONSORSHIP

Benefits

- **Recognition on BLS Website Labor Day Retreat Page and in all BLS member Labor Day communications**
- **Recognition on all printed Retreat materials as a Gold BLS Labor Day Retreat Sponsor**
- **Exclusive sponsorship of one of the following: (based on availability at the time of submission of written sponsorship pledge)**
 - Coffee Breaks (3 available)
 - Snack Breaks (3 available)
 - Monday Members Only Breakfast
 - Annual Golf Tournament
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **One (1) complimentary Labor Day Retreat registrations**

TOTAL INVESTMENT ————— **\$2,750**

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SILVER Labor Day Retreat SPONSORSHIP

Benefits

- Recognition on BLS Website Labor Day Retreat Page and in all BLS member Labor Day communications
- Recognition on all printed Retreat materials as a Silver BLS Labor Day Retreat Sponsor
- Exclusive sponsorship of one of the following: (based on availability at the time of submission of written sponsorship pledge)
 - Kayak Adventure
 - Yoga
 - Hike
 - Bike Ride
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit

TOTAL INVESTMENT ————— **\$1,750**

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BRONZE Labor Day Retreat SPONSORSHIP

Benefits

- Recognition on BLS Website Labor Day Retreat Page as a Bronze Labor Day Retreat Sponsor and in all BLS member Labor Day communications
- General/Law Firm Sponsorship of the Labor Day Retreat
- Recognition on all printed Retreat materials as a Bronze BLS Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit

TOTAL INVESTMENT ————— **\$750**

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