



# BUSINESS LAW SECTION

## OF THE FLORIDA BAR



**Full Sponsorship  
Opportunities  
2023-2024**



# About the BUSINESS LAW SECTION



Thank you for considering a sponsorship opportunity with the Business Law Section of the Florida Bar. The Business Law Section (“BLS”) is an organization within the Florida Bar. Our mission is to be the primary resource for section members who deal with issues of business law, including business entities, securities, bankruptcy, banking, commercial finance, franchise, antitrust, intellectual property, and computer law. The BLS’s focus involves both business transactions and business disputes and litigation. The BLS was organized in 1970 and works closely with Florida lawyers, law school faculty, law students, members of the judiciary, professional service providers, and the Florida business community.

We cannot accomplish the goals of the BLS without sponsors like you. The BLS provides its members with resources and information to assist them in counseling and guiding their business clients. The BLS serves an important role in shaping legislation and commercial law policy on subjects ranging from commercial litigation to alternative dispute resolution. These laws and policies impact BLS members and their clients, as well as businesses like yours. Along with sponsors like you, all of the members of the BLS share a common interest in the laws affecting Florida’s businesses, including corporate, contract, bankruptcy, franchise, antitrust, securities, and intellectual property law. Thank you for partnering with the BLS to further our mission and make Florida a better place for businesses.



# WHY Sponsor the BLS???



## Access:

Provide you and your company with direct access to leading business lawyers in Florida, including leaders and key decision makers at many of Florida's largest and most influential business law firms.



## Shape the Landscape:

Provide you and your company with the ability to help propose and shape business law legislation in Florida.



## Reach:

Provide you and your company with direct access to thousands of Florida lawyers from Pensacola to Key West.



## Insight:

Provide you and your company with early bird access to unique updates and information regarding Florida legal and business market trends.



## Relationships:

Provide you and your company with the ability to interact with BLS lawyers in a relaxed atmosphere, such as at the annual Labor Day Retreat, and to build meaningful, long-term business relationships.



# **THE BUSINESS LAW SECTION IS FLORIDA'S PRIMARY RESOURCE**

for promoting  
business-friendly  
legislation







# ANNUAL SPONSORSHIP OPPORTUNITIES



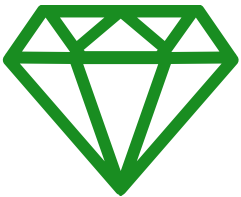
**Legacy Sponsorship--\$15,000**



**Diamond Sponsorship--\$10,250**



**Sapphire Sponsorship--\$7,750**



**Emerald Sponsorship--\$5,250**

Detailed information on the next 4 pages





# LEGACY ANNUAL SECTION SPONSORSHIP

## Benefits

- Exclusive Sponsorship Tier - requires four consecutive years as Diamond Sponsor
- Annual BLS Section Sponsorship, including exclusive sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as Legacy Annual Sponsor
- Sponsorship of Casino Night on Saturday of Retreat (logo on chips, etc.)
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than LD Retreat)
- Recognition as Legacy Annual BLS Sponsor at all 4 annual BLS meetings
- Recognition on all printed Retreat materials as Legacy annual BLS Sponsor
- Recognition at Saturday Labor Day Retreat Luncheon & Retreat Dinner events
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit
- Advertising on Back Cover of on-site Labor Day Retreat brochure
- Two (2) reserved tables at all Labor Day Retreat meal events
- Five (5) complimentary Labor Day Retreat registrations
- 4x6 display table at Labor Day Retreat
- Large sign at registration table

**TOTAL INVESTMENT** ————— **\$15,000**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# DIAMOND ANNUAL SECTION SPONSORSHIP

## Benefits

- **Recognition on BLS Website and in all BLS member communications as Annual Diamond Sponsor**
- **Exclusive Sponsorship at Labor Day Retreat of one of the following: (based on availability at time of submission of written sponsorship pledge)**
  - Friday Night Dinner Sponsorship (logo on ticket)
  - Saturday Night Dinner Sponsorship (logo on ticket)
- **Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)**
- **Invitation to present CLE program to members with BLS promotion (other than LD Retreat)**
- **Recognition as a Diamond Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor**
- **Recognition at Saturday Labor Day Retreat Luncheon & Retreat Dinner events**
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Two (2) reserved tables at all Labor Day Retreat meal events**
- **Four (4) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

**TOTAL INVESTMENT** ————— **\$10,250**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# SAPPHIRE ANNUAL SECTION SPONSORSHIP

## Benefits

- **Annual BLS Section Sponsorship, including sponsorship of a BLS Substantive Committee**
- **Exclusive Sponsorship at Labor Day Retreat of one of the following, (based on availability at time of submission of written sponsorship pledge):**
  - Invitation to present 1 hour CLE program at one of the substantive committee meetings at Retreat (based on availability at time of written sponsorship pledge)
  - Valet Parking Services (logo on ticket)
  - Wi-Fi (password name)
  - Logo on Hotel Room Key
  - Friday Night Hospitality Suite
  - Saturday Night Hospitality Suite
  - Sunday Brunch (logo on ticket)
  - Opening Night Dinner Entertainment
  - Selfie Swing (Located in main registration area and set for full weekend)
  - Lanyards
  - Welcome Bag
  - Sponsorship of Service Project
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Recognition on BLS Website and in all BLS member communications as Annual Sapphire Sponsor**
- **Invitation to attend annual BLS Executive Council Spring Retreat (location varies)**
- **Invitation to present CLE program to members with BLS promotion (other than LD Retreat)**
- **Recognition as a Sapphire Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition at all annual meetings of sponsored Committee**
- **Recognition on all printed LD Retreat materials as Sapphire Annual BLS Sponsor**
- **One (1) reserved table at a Labor Day Retreat dinner event**
- **Three (3) complimentary Labor Day Retreat registrations**
- **Opportunity to provide promotional materials in Labor Day Retreat kit**

**TOTAL INVESTMENT**

**\$7,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)





# EMERALD ANNUAL SECTION SPONSORSHIP

## Benefits

- **Recognition as an Emerald Annual BLS Sponsor at all four (4) annual BLS meetings**
- **Recognition on BLS Website and in all BLS member communication as an Annual Sponsor**
- **Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor**
- **Exclusive sponsorship of one of the following:**
  - 1 Hr. Leadership in the Bar CLE Sponsorship
  - Keynote Speaker Sponsorship for Saturday Lunch
  - Whiskey Tasting
  - Business Court Roundtable
  - Drink Tickets (logo on ticket)
  - Casino Gift Baskets
  - Sponsorship of Friday Reception
  - Sunday Cabanas at Pool
  - Sponsorship of Saturday Reception
  - Signature Drink
- **Two (2) Flags with logo for opening dinner walkway and other events throughout weekend**
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

**TOTAL INVESTMENT** ————— **\$5,250**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# LABOR DAY RETREAT EVENT ONLY SPONSORSHIP OPPORUNITIES

## Labor Day Weekend

**Platinum Labor Day Retreat Sponsorship- \$3,750**

**Gold Labor Day Retreat Sponsorship- \$2,750**

**Silver Labor Day Retreat Sponsorship- \$1,750**

**Bronze Labor Day Retreat Sponsorship- \$750**

Detailed information on the next 4 pages





# PLATINUM Labor Day Retreat SPONSORSHIP

## Benefits

- **Recognition as a Platinum Labor Day Sponsor**
- **Recognition on BLS Website and in all BLS member communication as a Platinum Labor Day Sponsor**
- **Recognition on all printed Retreat materials as a Platinum Labor Day Sponsor**
- **Exclusive sponsorship of one of the following:**
  - Sponsorship of Friday Photobooth
  - Sponsorship of Saturday Photobooth
  - Saturday Members Only Breakfast
  - College Football Hospitality Suite
  - "Kiddie Corner" Gifts for Casino Kids Games
  - Saturday Members Only Lunch
  - Wine Tasting
  - Friday Night Karaoke
  - Sunday Reception
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **Two (2) complimentary Labor Day Retreat registrations**
- **4x6 display table at Labor Day Retreat**

**TOTAL INVESTMENT** ————— **\$3,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)





# GOLD Labor Day Retreat SPONSORSHIP

## Benefits

- **Recognition on BLS Website Labor Day Retreat Page and in all BLS member Labor Day communications**
- **Recognition on all printed Retreat materials as a Gold BLS Labor Day Retreat Sponsor**
- **Exclusive sponsorship of one of the following: (based on availability at the time of submission of written sponsorship pledge)**
  - Coffee Breaks (3 available)
  - Snack Breaks (3 available)
  - Monday Members Only Breakfast
  - Annual Golf Tournament
- **Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit**
- **One (1) complimentary Labor Day Retreat registrations**

**TOTAL INVESTMENT** ————— **\$2,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# SILVER Labor Day Retreat SPONSORSHIP

## Benefits

- Recognition on BLS Website Labor Day Retreat Page and in all BLS member Labor Day communications
- Recognition on all printed Retreat materials as a Silver BLS Labor Day Retreat Sponsor
- Exclusive sponsorship of one of the following: (based on availability at the time of submission of written sponsorship pledge)
  - Kayak Adventure
  - Yoga
  - Hike
  - Bike Ride
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit
- One (1) complimentary Labor Day Retreat registrations

**TOTAL INVESTMENT** ————— **\$1,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# BRONZE Labor Day Retreat SPONSORSHIP

## Benefits

- Recognition on BLS Website Labor Day Retreat Page as a Bronze Labor Day Retreat Sponsor and in all BLS member Labor Day communications
- General/Law Firm Sponsorship of the Labor Day Retreat
- Recognition on all printed Retreat materials as a Bronze BLS Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Kit

**TOTAL INVESTMENT** ————— **\$750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)





# IP SYMPOSIUM EVENT ONLY SPONSORSHIP OPPORTUNITIES

**Expected March/ April 2024**

**Platinum IP Symposium Sponsorship- \$3,750**

**Gold IP Symposium Sponsorship- \$2,750**

**Silver IP Symposium Sponsorship- \$1,750**

**Bronze IP Symposium Sponsorship- \$750**

Detailed information on the next 4 pages





# IP SYMPOSIUM PLATINUM SPONSORSHIP

## Benefits

- Three (3) minute presentation to IP Symposium attendees
- Table outside of IP Symposium meeting room
- Recognition on the Business Law Section IP Committee page
- Recognition as a Platinum IP Symposium Sponsor in all section member IP Symposium communication through the start of the IP Symposium
- Two (2) complimentary attendee tickets (approx. value \$1200)
- Full page ad in the IP Symposium materials
- Sponsorship mentioned before dinner and lunch speaker presentations and at the opening of the IP Symposium
- Exclusive vendor for one (1) of the following categories: (based on availability at time of written sponsorship pledge)
  - E-Discovery
  - Surveys
  - Court Reporting
  - Legal Document Preparation
  - Legal Research

**TOTAL INVESTMENT** ————— **\$3,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)



# IP SYMPOSIUM GOLD SPONSORSHIP

## Benefits

- Table outside of IP Symposium meeting room
- Recognition on the Business Law Section IP Committee page
- Recognition as a Gold IP Symposium Sponsor in all section member IP Symposium communication through the start of the IP Symposium
- Two (2) complimentary attendee tickets (approx. value \$1200)
- Half page ad in the IP Symposium materials
- Sponsorship mentioned at the opening of the IP Symposium

**TOTAL INVESTMENT** ————— **\$2,750**

Questions? Call Matthew Hale, Sponsorship Chair, at 813-229-0144 or email: [mhale@srbp.com](mailto:mhale@srbp.com)





# IP SYMPOSIUM SILVER SPONSORSHIP

## Benefits

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- Recognition on the IPCommittee.com Blog through October 2020
- Recognition as a Silver IP Symposium Sponsor in all section member IP Symposium communication through the start of the IP Symposium
- One (1) complimentary attendee ticket (approx. value \$600)
- Half page ad in the IP Symposium materials

**TOTAL INVESTMENT** ————— **\$1,750**



# IP SYMPOSIUM BRONZE SPONSORSHIP

## Benefits

- Recognition on the Business Law Section IP Committee page
- Recognition as a Bronze IP Symposium Sponsor in all section member IP Symposium communication through the start of the IP Symposium

**TOTAL INVESTMENT** ————— **\$750**

Have A QUESTION? CALL (850)561.5630/ EMAIL [SSVISCO@FLORIDABAR.ORG](mailto:ssvisco@FLORIDABAR.ORG)

# FEDERAL SECURITIES INSTITUTE EVENT ONLY SPONSORSHIP OPPORTUNITIES

## Benefits

## Annually in March

This exclusive 2-day program offers a limited number of opportunities to participate as a moderator, speaker or attendee

**\$7,500**

**\$5,000**

**\$3,500**

**\$2,500**

For more details on each level please contact  
Greg Yadley at [gyadley@shumaker.com](mailto:gyadley@shumaker.com)



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