



BUSINESS LAW SECTION MEETING
June 21, 2023 | 9:30 a.m. – 10:30 a.m.
Royal Palm Ballroom1
(Dial in information at end of agenda)

Chair: Kathleen McLeroy
Vice-Chair: Glaucia Jones

Second Vice-Chair: Tara Trevorow
Judicial Chair: Hon. Laurel M. Isicoff

AGENDA

Mission Statement -- *To Achieve 100% participation in pro bono services by Business Law Section Members and the other attorneys in their firms*

- I. Introduction and Welcome** - Kathleen McLeroy and Judge Isicoff
 - a. Attendees: Kathleen McLeroy, Carlos Sardi, Joe Falzone, Judge Laurel Isicoff, Raina Shipman, Lorna Burton-Brown, Samantha Howell, Tara Trevorow, John MacDonald (via phone), Tracey Eller, Zach Evangelista, Carolina Deriego (Legal Services of Greater Miami)

- II. Approval of Minutes from Meeting of January 17, 2023** - Kathleen McLeroy
 - a. Motion – Joe, second – Carlos [Minutes approved]

- III. Executing the Mission Statement**

Tracking participation by BLS members

Goal = 100 percent

Can we have TFB help track numbers?

CS – this is feasible (recounts options available when he chaired the committee)

Want to have a concrete way to track our numbers

LI – maybe try to go through the committees, offer options for involvement in other ways, i.e. Financial Literacy

KM - Track via pledge?

LI – add “easy pro bono opportunities” to website?

SH - Floridaprobonomatters.org is where all of the Legal Services entities post their opportunities

SDFL is working on its own version of a pro se (pro bono adjacent) web page, similar to:
<https://www.bankruptcyproseclinic.com/>

CS – finds access to stats, reads from website

Recent decline in participation, but actual hours went up by 10%

KM: consider benchmarking our percentages against the bar at large, or just against ourselves (BLS) historically?

JF: can we separate out by practice? (CS: no, b/c the self-reporting form for TFB doesn't require it.)

Want to track numbers so we can create concept of “challenges” (BLS vs “Reptiles”, for instance)

IV. Committee membership and participation

a. Establishing subcommittees

LI: want people to feel more engaged. Have tasks with timelines, not just ad hoc.

TT: suggest “Outreach” pipeline, set up as a subcommittee

LI: Pro Bono week, Membership, Publications (pro bono stories), Pro bono award

Now, chairs?

KM: awards, with John

TT & RS: outreach subcomm (AP pipeline?)

SH: we have some outreach programs already via legal services, have a need for volunteer staffing. Have projects that we might be able to steer you towards.

LI: have liaison on this committee would be a good idea. (discussion re either SH or KD or both being liaison)

Can tie this to “outreach” idea

JM: clinics have not happened in Jax within past 3-4 years, not sure if they are still happening elsewhere. Might need to revive

Consider “Pro Bono Opportunity of the Month” on website?

TT: suggest using email blast instead of passive website

ZS: social media? (everyone agrees great idea, TE says easy to do, everything in email also goes to social media)

[leadership comes in to introduce themselves]

send meeting minutes to Stephanie Lieb in word format

V. Ongoing Work and Initiatives

- a. Pro Bono Pledge Campaign Update
 - i. Can start pushing this again, perhaps set up a table again at the BLS Retreat
 - ii. CS to ask for signatures at EC meeting
 - iii. Also report on status of pro bono award at EC meeting
 - iv. List recent pledge sign-ups on webpage and in newsletter
- b. Pro Bono Week Recognition
 - i. Maybe consider in person award instead of gift being shipped
 - ii. Can list on website "Pro Bono Superheros" (see below)
 - iii. Also could make a donation (\$25?) in the name of the person to a legal services organization
 - iv. SH: suggest Florida pro bono coordinators association as a possible recipient?
 - **Topic for discussion at BLS Retreat in September:**
 - Who should be the default recipient?
 - FBPPBC is 501c3
 - Other options?
- c. Recognition of Pro Bono Heroes in Publications
- d. "One Promise" Campaign

VI. BLS Pro Bono Award Update

- a. Award at Dinner
 - i. Will be awarded tonight, please come!
- b. Formation of Subcommittee for 2024 recognition
- c. Discussion of Additional Recognition categories
 - i. Up and Comers award?
 - ii. Law Firm Award?

VII. New Business

VIII. Adjourn

Next Meeting: Annual Labor Day Retreat

DIAL IN INFORMATION:

Kathleen S McLeroy's Meeting Room:

First, click: <https://meet.loopup.com/8JgSfkR>

Know who's on and who's speaking

LoopUp calls your phone – no need to dial in

And view when the leader shares their screen

Or, if you are offline, dial in:

(by joining, you agree to the privacy policy at loopup.com)

Guest Dial-in Code: 2279383#

USA: +1 (855) 633-2040

France: 0805 543 949

Germany (Local): +49 69 5 05 07 74 05

Indonesia (Local): +62 21 50995433

Spain: 900 876265

Spain (Local): +34 91 793 55 15

Switzerland: 0800 561 799

Switzerland (Local): +41 44 200 78 35

USA (Toll): +1 (312)212-3078