**BLS Communications Committee Meeting Agenda**

**Tuesday, January 9, 2024 at 3PM**

**Florida Bar Winter Meeting**

**Via Zoom**

Register to attend via Zoom:

[Meeting Link](Join%20Zoom%20Meeting%20%20https%3A/us02web.zoom.us/j/89686052129?pwd=S1QralhrMFI3Z08ydUhjMXpWNDJCdz09)

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| --- | --- | --- |
| Crystal PottsChair | crystal@potts-legal.com |  |
| April Hosford Stone Vice Chair | aprilghosford@gmail.com |  |
| Deedee BitranSecond Vice Chair | dbitran@shutts.com |  |
| The Honorable Paul HymanJudicial Chair | Paul\_hyman@flsb.uscourts.gov  |  |

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| Tracey EllerBLS Website Administrator | flabizlaw@gmail.com  |  |
| Carly HopkinsFL Bar Program Administrator | chopkins@floridabar.org  | (*effective Jan. 16, 2024*) |

1. Content: Monthly Newsletter, Blog, & Social Media
	1. Updates to Content Calendar
		1. January – New Year’s Resolutions/Traditions; Winter Meeting
		2. February – Black History Month; Valentine’s Day (Love thy lawyer? Love thy client?)
		3. March – Women’s History Month/International Women’s Month; St. Patrick’s Day (travel stories; pictures)
		4. April – Spring Cleaning; Administrative Professionals thank you; Financial Literacy Month; Annual EC Retreat
		5. May – Mother’s Day (thanks to lawyer moms); Memorial Day; Law Day; National Lawyer Well-Being Week
		6. June – Father’s Day (thanks to lawyer dads); Annual Meeting
		7. July – Independence Day; patriotic
		8. August –
		9. September – Labor Day/Labor Day Retreat
		10. October – Pro Bono Month
		11. November – Thanksgiving
		12. December – Holidays
	2. Standing Content
		1. Case Updates by Manny Farach
		2. Save the Dates
		3. Kudos
	3. *Better Know a Judge* video series
		1. *Completed & Posted*: Bankruptcy Judges Robson, Mora, Burgess, Brown, Geyer, Sneed, and Berger
		2. *Completed, Not Posted*: N/A
		3. *Being scheduled*: Judges Russin & Judge Grossman
		4. Others?:
	4. *Get to Know Members Better* series | Member Spotlights
		1. Start with BLS Officers/Executive Committee
		2. Format Options (Question bank; 2 Truths & A Lie/False; This or That)
	5. Content Help
		1. CLEs – upcoming and after-market promotions (catch up on what you’ve missed)
		2. Other Committees’ Schedules, CLEs, etc.
		3. Substantive articles
		4. Suggestions for other content series for 2023-2024
2. Social Media – update from Tracey
3. BLS Website
	1. Member registrations – encourage all BLS members to create profile
	2. Encourage committees, sub-committees to update their content
4. Sponsorship Packages | Sponsor Spotlights
	1. All 2023-2024 sponsors in the top tiers have been published except for Lexology
5. Substantive & Standing Committee Liaisons *(please inform of the committee meetings that you will be attending)*
	1. Business Litigation –
	2. Bankruptcy/UCC –
	3. IMF –
	4. Computer & Tech Law –
	5. Corporations, Securities & Financial Services –
	6. IP Committee –
6. New Business
	1. January publication date? 1/15 or after Winter Meeting
7. Adjournment
	1. Next meeting: Florida Bar Winter Meeting, January 17-18, Orlando, FL