

# COMMUNICATIONS SUBCOMMITTEE REPORT TO BLS IMF COMMITTEE

**Report to:** Kelly Roberts, IMF Chair

**Report date:** 12/27/2023

**Report sender:** Lauren Stricker, Communications Subcommittee Co-Chair

**Reporting Subcommittee:** Communications Subcommittee

**Subcommittee Chair(s):** Lauren Stricker, Tyler Stall

**Subcommittee Members:** Lauren Stricker (co-chair), Tyler Stall (co-chair), Valerie David (fellow), Matthew Akiba (fellow)

**Date of last meeting:** 09/19/2023

**Date of next meeting:** TBD

## **Subcommittee Goals:**

- Send email and social media communications to Fellows (past and current) regarding meetings, events, and news
- For each month, the assigned subcommittee member will:
  - Coordinate with Kelly and Katherine on the information that needs to be communicated and to whom (i.e., current/past Fellows, entire IMF section, etc.) – we will use attached calendar as a guide.
  - Send out appropriate emails to Fellows (see attached spreadsheet with Fellow emails) and same via Listserv (see attached PDF with social accounts and listserv info)
  - Coordinate with Tracey on any communications that need to be sent out to via Constant Contact.
  - Draft and send social media posts to Lauren (me), which I will post on the Fellows pages on LinkedIn and Facebook.
  - All subcommittee members will endeavor to repost the social media posts on their individual accounts.

## **Action Items Completed:**

- Jul-Sep 2023: Email and social media communications were sent by Lauren Stricker
- Oct-Dec: Emails sent by Tyler Stall; Social media posts by Lauren Stricker

## **Action Items In-progress/Pending:**

- Jan-Mar 2024: Emails to be sent by Valerie David; Social media posts by Lauren Stricker
- Apr-June 2024: Emails to be sent by Matthew Akiba; Social media posts by Lauren Stricker

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