



RETREAT COMMITTEE AGENDA

Joint Meeting with Marketing, Promotions and Sponsorship Committee

Wednesday, January 28, 2026, 3:00 PM to 4:00 PM.

James Moon, Chair

Email: jmoon@melandbudwick.com

Chris DeCort, Vice Chair

Email: tara_trevorrow@flsb.uscourts.gov

Andy Layden, Immediate Past Chair

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I. Introductions and Welcome

II. Review of 2025 Labor Day Retreat

A. Review of 2025 Labor Day Retreat

a. Highlights

- i. Hotel, equipment rental, meals and hospitality costs reduced by over \$18,000
- ii. Registration up over \$11,000
- iii. Section expenses only approx. \$2,600 higher than 2024

b. Areas of Opportunity

- i. Travel Reimbursements increased over \$13,000 from 2024
- ii. Sponsorship revenue was approx. \$2,000 below 2024-2025 totals
- c. Section only needed to reallocate less than \$82,000 (32%) of section sponsorship dollars to subsidize event costs – down from \$102,000 (42%) the prior cycle.

B. Feedback

III. 2026 Labor Day Retreat – Ritz Carlton, Naples, FL

- A. Budget
- B. Formation of LDR 2026 Committee
- C. Sponsorship coordination
- D. Logos
 - a. Peter Valori has advised he wants to focus the section on the issues surrounding AI use. Consider how we integrate his vision with the LDR logo options?
- E. Themes (Cruise ship concept for theme nights) and Entertainment
- F. Other issues and ideas

IV. Future Meetings

- A. Monthly Zoom Conferences – TBD
- B. Annual Florida Bar Convention – June 17 through June 20, Signia by Hilton Orlando Bonnet Creek, 14100 Bonnet Creek Resort Lane, Orlando, Florida

V. Adjourn