

FLORIDA BAR BUSINESS LAW SECTION
Membership Committee Meeting
Business Law Section Labor Day Retreat
Friday, September 4, 2026 | 2:00 p.m. | Ritz Carlton, Naples

- I. Welcome
- II. Regional Liaison Program
 - a. Introduction of Liaisons
 - b. Regional Events
- III. Social Media & Email Strategy – Communications Committee Coordination
 - a. Outreach to certified lawyers
 - b. Outreach to Lapsed Members
 - c. Florida Bar Renewal Campaign
 - d. Why Am I a Member Campaign
 - e. Promotion of Member Benefits and Current Events
- IV. Law School Outreach
- V. Pricing for CLE's and Events
- VI. Scholars Program
- VII. New Business
- VIII. Adjourn